

# Success Stories

## HRSM shares tips for installing Spirion & FireEye HX

Finding and protecting sensitive data can be a difficult task, but if you tackle that problem, you can rest a lot easier at night.

Here's how the College of Hospitality, Retail and Sport Management (HRSM) addressed the challenge.

### HRSM Cuts Their Security Risk

When HRSM's Director of Information Technology Services, Doug Cogdell, set out to reduce risk, his goals were to:

1. Find and secure sensitive data,
2. Comply with [Minimum Security Standards](#), and
3. Get his department's computers back on track faster, if they experienced a security incident.

### Tools HRSM Used

Doug used two security software clients to accomplish his task—Spirion (formerly Identity Finder) and FireEye HX.

- [Spirion](#) searches files for socials, credit card numbers, and other high-risk data.
- [FireEye HX](#) is an incident response tool. When the inevitable happens, responders use FireEye HX to find and fix security incidents.

*"I was surprised at the amount of sensitive data we had. But, the college pulled together and secured or removed hundreds—if not gigs—of risky files. We are safer now than before. I am more confident in where we stand." —Doug Cogdell*

To deploy both programs, Doug used an application that pushes software to hundreds of computers simultaneously.

*"It only took a day or two to install Spirion and FireEye on most of our computers," Cogdell said.*

Recently, the UIISO sat down with Doug and asked if he could share a few tips and lessons learned that could help others. Here is his advice:

### 4 Tips for a Successful Deployment

1. **Gain buy-in.** Gaining support is such a critical step. Meet with leadership to describe the need and what you're trying to accomplish.
2. **Pick the right time.** Choosing the right time will make your deployment easier. There are certainly times to avoid, but there are perfect times too. Take advantage of your windows of opportunity.
3. **Communicate.** Every minute spent communicating is worth it. Notify everyone several weeks in advance and then again before you deploy the software.

*Remember that email isn't always the best way to communicate.* Every email in a person's Inbox is competing against the other for attention. But, you can maximize the chances your email gets read if it's sent by your department's leadership.

Also, if your department has a regular get-together, this is the perfect opportunity to share your plan.

4. **Prepare for questions.** After your deployment, expect several questions, such as:

*"What is this new logo on my desktop?"* and  
*"What do I do next?"*

If you have links, FAQs, or responses ready, you can make the change as smooth as possible.